

	<p><b>CONTACT</b></p> <p>Email kanikanand@gmail.com Phone +91-9148595948 Website kanikanand.com</p>	<p><b>WORK EXPERIENCE</b></p> <p><b>BLOK Studio, Mumbai</b> <i>Graphic Design Intern – June 2016</i></p> <ul style="list-style-type: none"> <li>• Research and Concept Development for Clean Mate Utensil Gel package design, assisted art directors for Cleanmate photoshoot.</li> <li>• Design Refinement &amp; Back-of-Pack (BOP) typesetting, preparing artwork for print production &amp; client management for Luvit Chocolates package design.</li> <li>• BOP type setting for Cherio fruit juices packaging</li> <li>• Short animation/motion graphics post for the studio Instagram feed</li> <li>• Self-initiated project on stereographics' poster series</li> </ul> <p><b>Venture StartApp, Ann Arbor</b> <i>Graphic Design Intern – March to April 2016</i></p> <ul style="list-style-type: none"> <li>• Illustrations and publication design for Heaven's Maid cleaning guides and self-help manuals</li> <li>• Designing marketing collaterals, including letter-head, brochures and invitation letters for Heaven's Maid</li> </ul> <p><b>BBH India, Mumbai</b> <i>Creative Intern – May to June 2015</i></p> <ul style="list-style-type: none"> <li>• Visuals for the Axe recharge TVC product window</li> <li>• Logo design for Ciroc Joie de Vivre surrogate brand campaign</li> <li>• Illustration for Cover Fox static banner ads</li> <li>• Assistance on developing visuals for the Magnum banner ad</li> <li>• Illustration for Johnnie Walker On Trade Consumer presentation</li> <li>• Ideation for Saint Gobain corporate brochure design.</li> <li>• Branding and development of comprehensive corporate identity and brand guidelines for Smith &amp; Johnson corporate bank</li> <li>• Packaging design, construction and package engineering for TATA iShakti range of dals.</li> </ul> <p><b>Chrysalis Design, Delhi</b> <i>Creative Intern – May to June 2014</i></p> <ul style="list-style-type: none"> <li>• Annual Report 2014 cover design for Atul Industries, Frezenius Kabi, AGC, TIPS Industries Limited</li> <li>• Infographics for Akzo Nobel Annual Report 2014</li> <li>• Illustrations for Railway Children, Monsanto India Limited Annual Report 2014 and Camlin Fine Sciences Annual Report 2014</li> <li>• Packaging Design for DogSpot.in</li> </ul>																																		
<p><b>EDUCATION</b></p> <p><b>Bachelor of Design</b> <i>Visual Communication &amp; Strategic Branding</i> 2013 - 2017 Srishti School of Art, Design &amp; Technology, Bangalore, India.</p> <p><b>Student Exchange</b> <i>Art &amp; Design</i> 2015 - 2016 Stamps School of Art and Design, University of Michigan, Ann Arbor, MI.</p>	<p><b>AWARDS &amp; FEATURES</b></p> <p><b>National Shipping Board Logo</b> Ministry of Shipping, Government of India <i>Awarded: July 2016</i></p> <p><b>“My Book of Yoga” by Ira Trivedi</b> Illustrated by Kanika Anand &amp; Mansi Shah Published by Scholastic, India <i>Latest edition: June 2016</i></p> <p><b>“Home Series (2015)”</b> Featured in Issue 02 of Hel[icon] Visual + Literary Arts Magazine, Helicon History of Art Undergraduate Society, University of Michigan <i>Featured: April 2016</i></p> <p><b>“Recreate of Homage to Mack Sennett (2014)”</b> Featured in Issue 01 of Spilt Milk, a Photo Collective, Srishti School of Art, Design &amp; Technology <i>Featured: September 2014</i></p>																																			
<p><b>GALLERIES &amp; ART SHOWS</b></p> <p><b>2nd Annual Art Expo</b> <b>Orphan Relief Charity Organisation</b> University of Michigan Dearborn, Ann Arbor. <i>Artist – November 2015</i></p> <p><b>Chroma</b> <b>TEDxUofM</b> Duderstadt Gallery, University of Michigan, Ann Arbor. <i>Artist – November 2015</i></p> <p><b>Design Thinking - Art Adda</b> <b>Alag Angle</b> Nagpur <i>Speaker – September 2015</i></p> <p><b>Experimental Art Expo</b> <b>Alag Angle</b> Alag Angle Art Studio, Nagpur. <i>Artist – June 2012</i></p>	<p><b>SKILLS</b></p> <table border="0"> <tr> <td><b>Software Skills</b></td> <td><b>Design Skills</b></td> <td><b>Illustration</b></td> </tr> <tr> <td><i>Proficient</i></td> <td>Branding &amp; Identity</td> <td>Watercolor,</td> </tr> <tr> <td>Illustrator</td> <td>Packaging Design</td> <td>Digital, Vector</td> </tr> <tr> <td>Photoshop</td> <td>Typography:</td> <td>Pen, Ink</td> </tr> <tr> <td>InDesign</td> <td>Kinetic, Vernacular</td> <td>Pastels,</td> </tr> <tr> <td>After Effects</td> <td>Printmaking:</td> <td>Charcoal,</td> </tr> <tr> <td>Text Wrangler</td> <td>Screenprint,</td> <td></td> </tr> <tr> <td></td> <td>Letterpress</td> <td><b>Animation</b></td> </tr> <tr> <td><i>Basic</i></td> <td>Web Design</td> <td>2D, GIFs</td> </tr> <tr> <td>Premiere Pro</td> <td>UX/UI</td> <td></td> </tr> <tr> <td>HTML/CSS</td> <td>Interaction Design</td> <td><b>Photography</b></td> </tr> </table>			<b>Software Skills</b>	<b>Design Skills</b>	<b>Illustration</b>	<i>Proficient</i>	Branding & Identity	Watercolor,	Illustrator	Packaging Design	Digital, Vector	Photoshop	Typography:	Pen, Ink	InDesign	Kinetic, Vernacular	Pastels,	After Effects	Printmaking:	Charcoal,	Text Wrangler	Screenprint,			Letterpress	<b>Animation</b>	<i>Basic</i>	Web Design	2D, GIFs	Premiere Pro	UX/UI		HTML/CSS	Interaction Design	<b>Photography</b>
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	<p><b>ACTIVITIES</b></p> <p><b>Letterpress Club</b> Stamps School of Art and Design, University of Michigan <i>Fall '15 – Winter '16</i></p> <p><b>MDraw Drawing Club</b> University of Michigan <i>Fall '15 – Winter' 16</i></p> <p><b>National Portfolio Day</b> Stamps School of Art and Design, University of Michigan <i>October 2015</i></p> <p><b>Calligraphy Workshop</b> National Institute of Design, Ahmedabad <i>May 2012</i></p>		<p><b>KANIKA ANAND</b></p>																																	